

# IMPORTANT: Instructions

Please read carefully the Instructions for the "Components of Web Accessibility" Presentation and Step-by-Step Guide

*[www.w3.org/WAI/presentations/components/](http://www.w3.org/WAI/presentations/components/) for an introduction, tips, and permission to use.*

The Notes section for each slide contains important information. Make sure you can read the Notes. On this slide, the notes start with "[NOTES SECTION: This is where the important information is...]"

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# Components of Web Accessibility

**\* DRAFT \*** Last Updated 24 July 2009

# Components of Web Accessibility

Web accessibility depends on more than web developers.

Different people and technology components have vital role.

Now:

- Briefly introduce the components, then Describe each component in more detail
- Describe the impact of weak components, and high quality components
- Introduce WAI Web accessibility guidelines that cover the different components

# Web Content



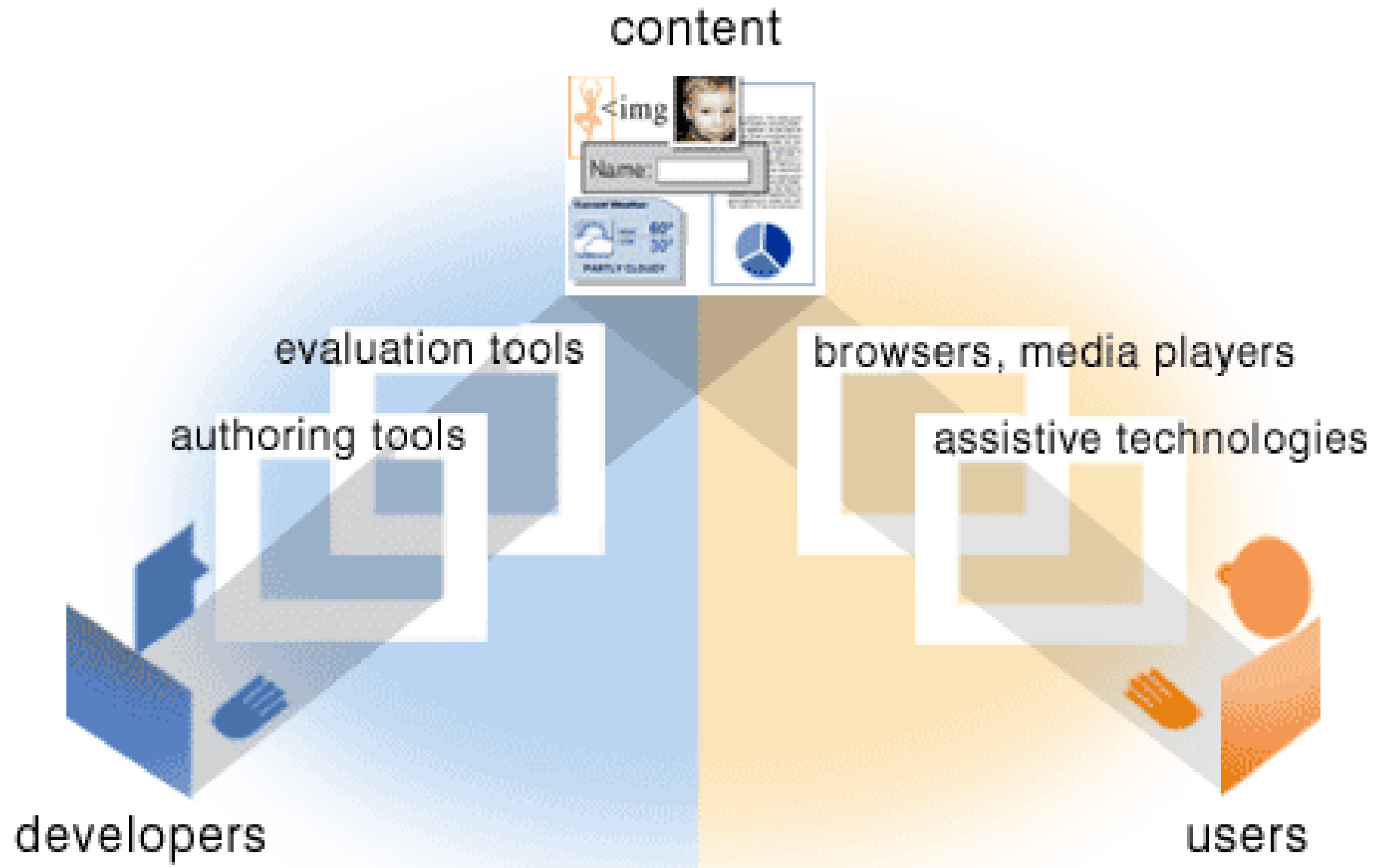
# Getting Web Content



# Creating Web Content



# Components of Web Accessibility



# Alt Text

The logo for the Web Accessibility Initiative, consisting of a blue rectangular background. The text "Web Accessibility" is written in white, sans-serif font on the top line, and "initiative" is written in white, lowercase, sans-serif font on the bottom line. A thin horizontal line separates the two lines of text.

```
<img  
  alt="Web Accessibility Initiative logo"  
  ... />
```



# Web Content with Alt Text

content



```
<img  
  alt="Web Accessibility Initiative logo"  
  ... />
```

# Browsers Getting Web Content



# Assistive Technologies Getting Web Content

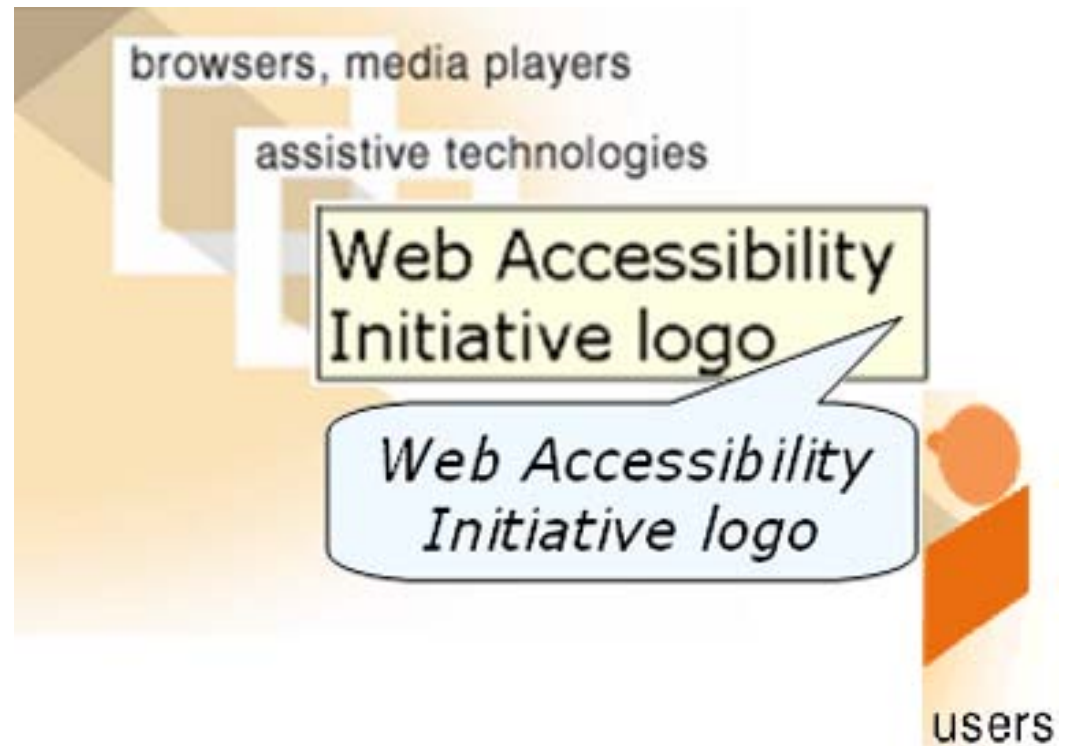


assistive technologies

*Web Accessibility  
Initiative logo*

# Users

## Getting Web Content



# Developers Creating Web Content



# Authoring Tools

## Creating Web Content



# Evaluation Tools in Creating Web Content

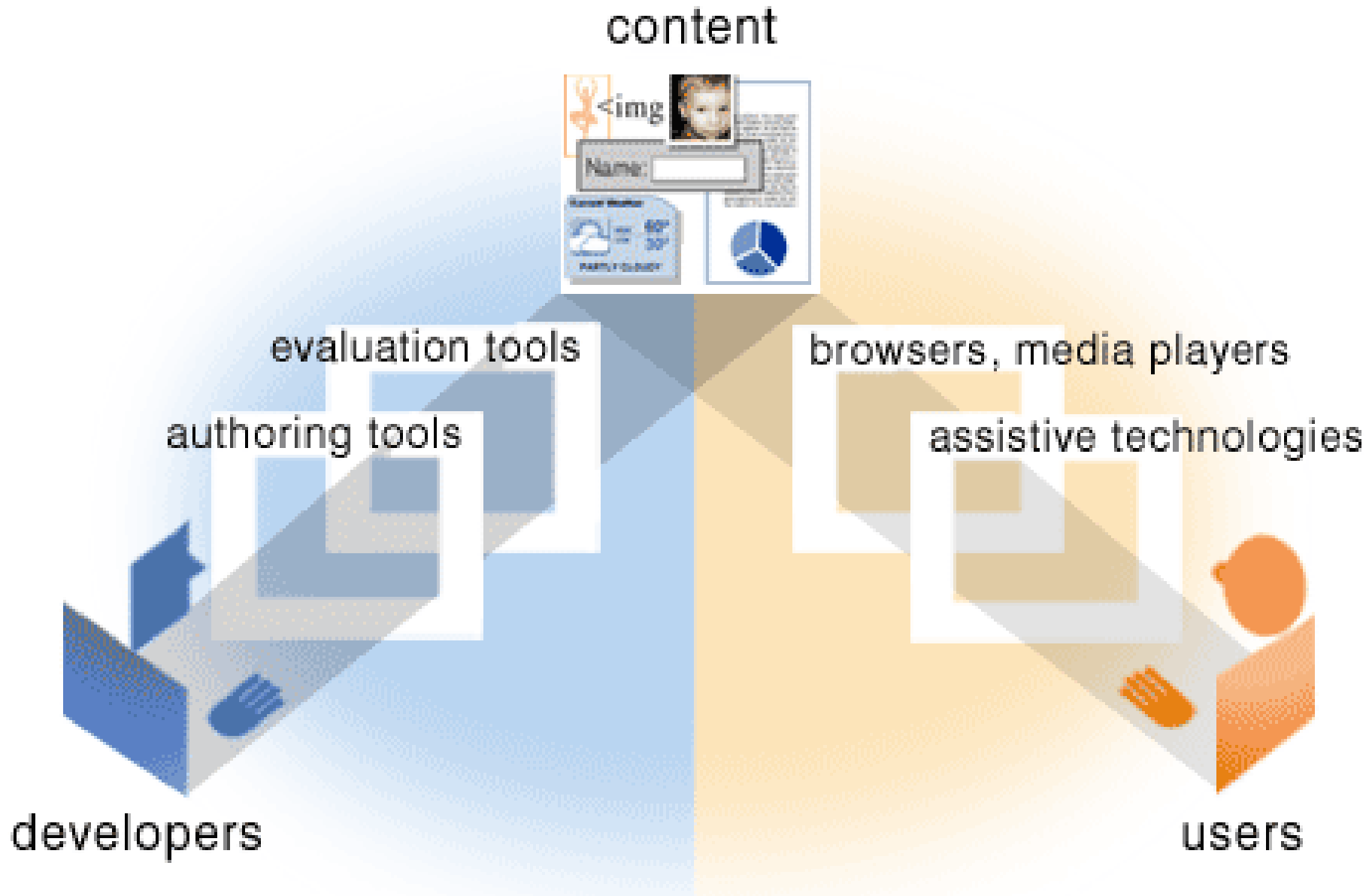


evaluation tools

**Images missing alt:**

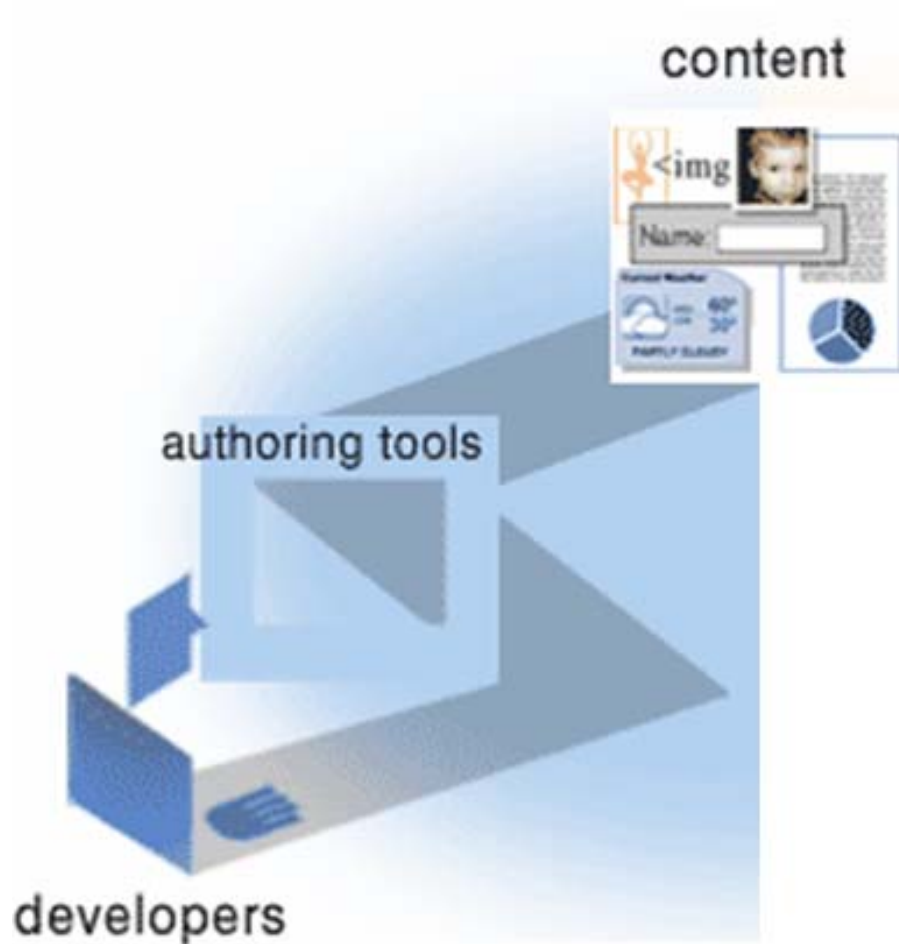
Line 456: acme\_logo.gif

# Responsibilities for Web Accessibility

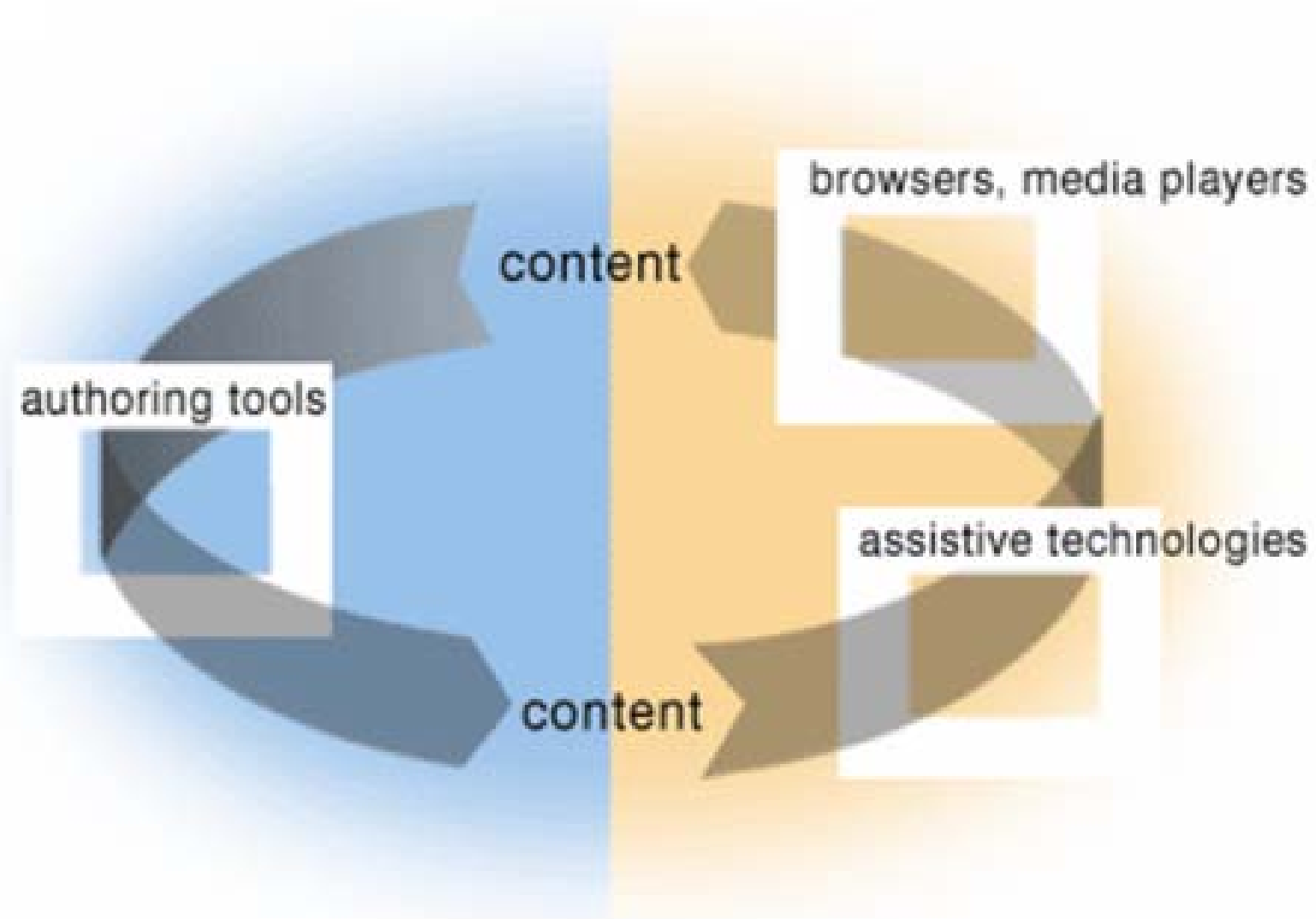




# Weak Components Cause Accessibility Barriers



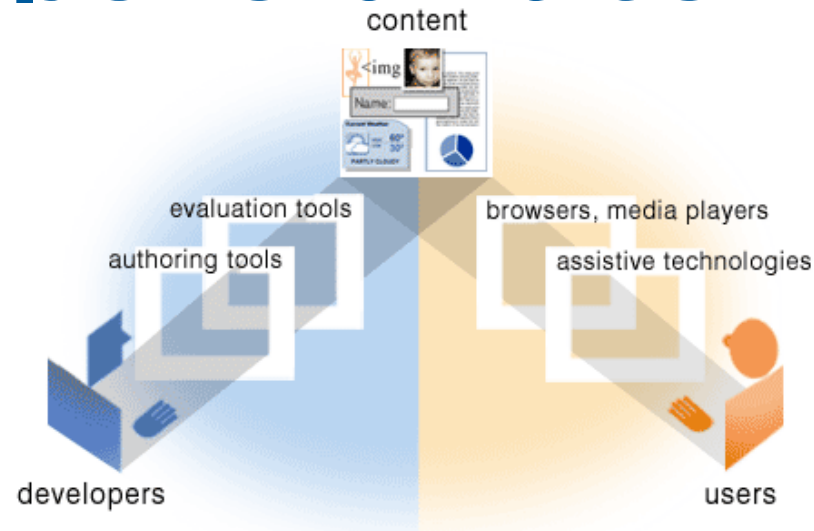
# The Powerful Impact of High Quality Components



# Accessibility Support Example



# Web Accessibility Responsibilities Defined



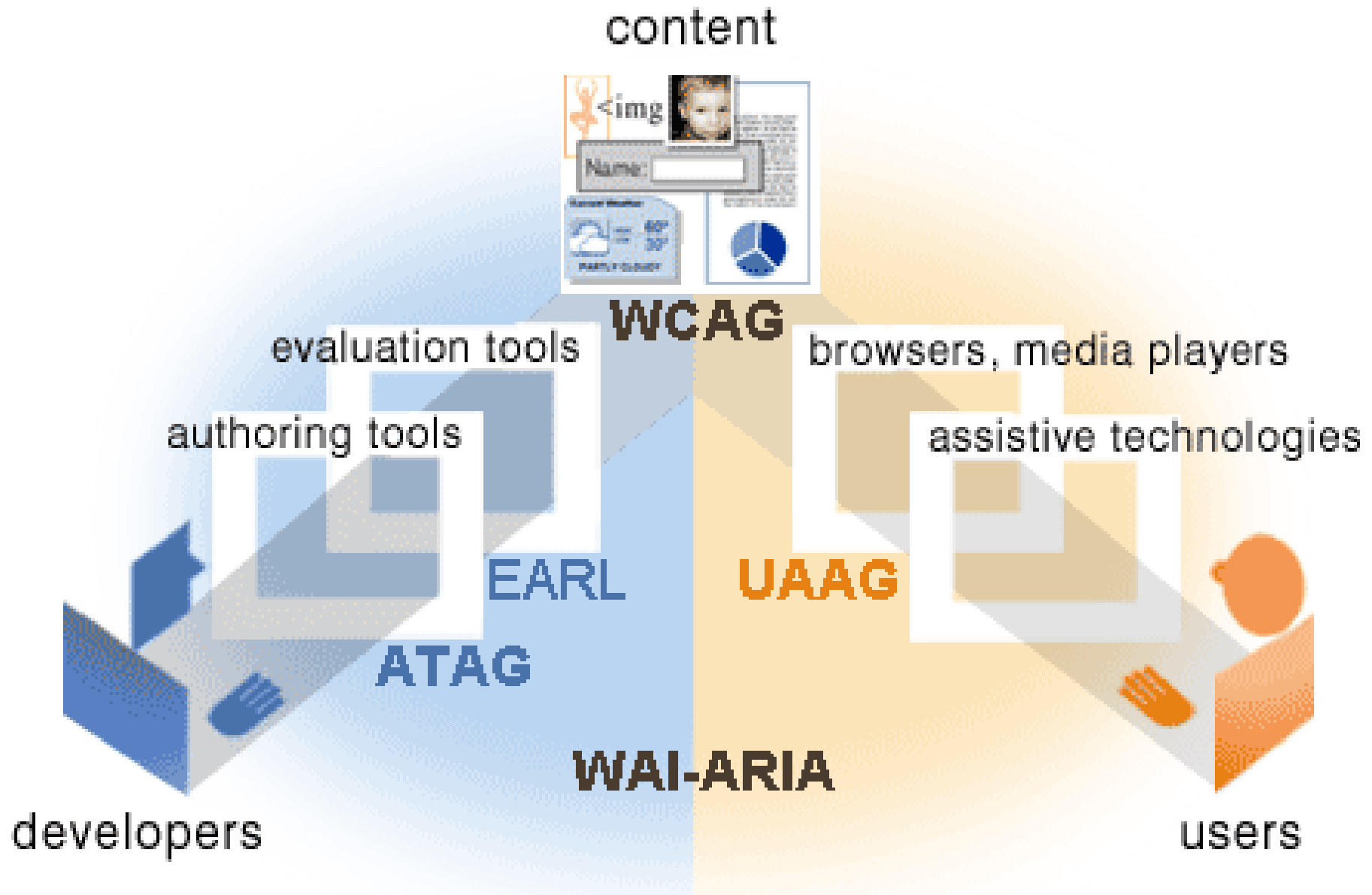
## Question:

How do you know who is supposed to do what for Web accessibility?

## Answer:

W3C WAI Accessibility guidelines...

# W3C WAI Guidelines



# For More Information

- Essential Components of Web Accessibility  
[www.w3.org/WAI/intro/components](http://www.w3.org/WAI/intro/components)
- WAI home page  
[www.w3.org/WAI](http://www.w3.org/WAI)

# About this Presentation

Instructions for the "Components of Web Accessibility" Presentation and Step-by-Step Guide at [www.w3.org/WAI/presentations/components](http://www.w3.org/WAI/presentations/components) provides additional information, such as permission to use this material for presentations.

Please send any feedback and suggestions for improving these presentation materials to [wai-eo-editors@w3.org](mailto:wai-eo-editors@w3.org)

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